



CORPORATE MEMBERSHIP

GUIDING PRINCIPLES

These principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the action we take in the world.

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Motto

Service Above Self

The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say, or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Avenues of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

- **Club Service** focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.

- Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in [An Introduction to Vocational Service](#) and the [Code of Conduct](#).
- Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in [Communities in Action: A Guide to Effective Projects](#).
- International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as [Rotaract](#), [Interact](#), [Rotary Youth Leadership Awards](#), and [Rotary Youth Exchange](#).

Corporate Membership-

Purpose: Rotarians require flexibility in their Rotary Club membership. This program is structured to research alternatives and the resulting impact on membership trends and the club's overall effectiveness. The Corporate Membership Program will allow a corporation or establishment in the club's area to become a member of the Rotary club through an established membership approval process, and to appoint up to three (one primary and up to two Designees) as the individuals attending club meetings, serving on projects, voting on club matters, serving as club officers,

Premise: A corporate membership category will increase the club's ability to attract and retain a qualified and diverse professional base within the community. It allows for flexibility and recognizes the tremendous mobility that is the norm within the current corporate environment.

Timeline: After initial approval by the Club Board of Directors, the Corporate Member Program becomes a permanent part of the Goldsboro Rotary Club procedures for membership.

General Considerations:

1. **Approval:** A corporate entity or organization (establishment, institution, or any formally organized entity – hereafter known as Corporate Entity) may become an eligible corporate member of the Rotary club by having a Primary Corporate Member as a regular club member. A Primary Corporate Member is a member of the Eligible Corporation's senior executive group.
2. **Designees:** Once there is a Primary Corporate Member, the entity may designate up to two additional Corporate Designees, each of whom shall be individuals employed by the eligible Corporation.
3. **Changing Designees:** The Corporate Entity may change any of its Designees so long as at all times one of them is a Primary Corporate Member.
4. **Inductions:** A Corporate Member Designee will be formally inducted into the club as is done for any other regular member.
5. **Attendance:** The attendance requirement for all Corporate Members is the same as an active member.
6. **Classification:** The classification of the Eligible Corporation and its Designees will be established by the club. Because a Corporate Member is an official member of the Rotary club, this classification will be counted toward the classification limits set forth in the RI Constitution, Article 5, Section 2(b).
7. **RI Registration:** Each Designee will be listed as an official member of the Rotary club and will be noted in the roster that they are Designees of the named eligible Corporation.
8. **Badges:** Badges will be the same as any other regular member.
9. **Votes and Quorum:** For the purpose of general meetings and club matters, Designee voting will be the same as any other regular member.
10. **Holding Office:** All Designees are eligible to serve on Club Committees, on the Board and to serve as a Club Officer.

11. **Financial Obligations:** The financial obligations of an Eligible Corporation shall be as follows (subject to the By-Laws and Constitution of the Rotary Club):
 - a. Initiation fee: (\$200.00) to establish the Corporate Membership.
 - b. Each Corporate membership will pay flat annual fee of \$1,800.00 for up to three members including primary member plus two designees. Fees include:
 - i. District dues
 - ii. Club meals
 - iii. RI dues
 - iv. The Rotarian Magazine
 - v. Miscellaneous RI
12. **Conversion:** A Designee of the Eligible Corporation, while still an employee of the Eligible Corporation, may convert to an individual membership by requesting a change of status and subsequent approval by the Board of Directors.
13. **Bulletin and Communication:** Each Designee will receive the club's weekly bulletin/ newsletter and regular club communications the same as any other regular club member.
14. **Receipt of The Rotarian or Rotary Regional Magazine:** Each Designee will receive the RI magazine the same as any other regular club member.
15. **Termination:** The process for terminating the membership of a Designee or the Eligible Corporation is the same as any other regular club member.
16. **Rotary International Foundation:** All Corporate Members are encouraged to give to the Foundation in their own names.